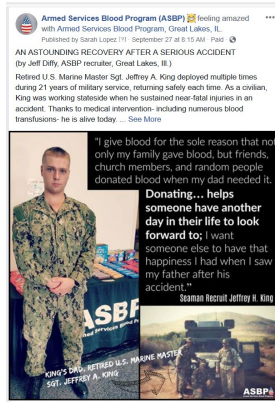


TOP PERFORMERS

Facebook

Navy recruit tells his reason to donate (Sept. 27)
13,890 reached | 207 reactions | 562 clicks



Twitter

Tuesday Thoughts (gif) (Sept 25)
435 impressions | 7 engagements



HOW DID WE DO?

<p>67 300,293 Page likes Total fans</p> <p>24,164 2,942 Total reach Post engagement</p>	<p>17,835 4 Total followers New followers</p> <p>2,345 34 Impressions Engagements</p>	<p>264 0 Total followers New followers</p> <p>333 71 Impressions Engagements</p>
<p>5 6 Saves Clicks</p>	<p>1,453 Photo views</p>	<p>30 Video views</p>

WHAT ARE WE UP TO?

Stepping Up after a Storm

One of the effects of any major natural disaster can be a blood supply storage as preparation and "life as normal" before, during and after a disaster takes a while to get back up. Thank you to those that came out in the last couple of weeks to help restock and save lives. The need never stops...and neither do we! (Pictured: ASBP blood drive at USO Warrior and Family Care Center, Fort Belvoir, Va)



NEWSWORTHY CONTENT

The Big Impact of a Small Blood Donation

A week before Christmas, 1978, then 8-year old Elizabeth "Beth" Treon, née Reisinger, was walking home from school on Andersen Air Force Base on the tropical island of Guam when tragedy struck. A driver who had lost control of her vehicle careened into the elementary school parking lot, crashed into a group of children and then into the school, stopping halfway through a classroom wall. Read more: <http://bit.ly/2lIT63N>

